Confidential

Creative Copperopolis

"The Gateway to the Motherlode and the Motherlode of creative talent in Copperopolis"

A Unique Opportunity to Sponsor Community Culture and Events 2023 Sponsorship Proposal

Little Town Looking for Sponsors to Stay Alive - Please help us !

Overview

Creative Copperopolis is a nonprofit mutual benefit 501(c)3 organization that services the Mother Lode area, creating and producing community-oriented events, concerts, and gatherings. We seek volunteers united through a community mindset who wish to bring their knowledge, skills, and valued ideas to the table to help us promote our mission. Our core values include the health, education, and camaraderie of our local community and their families. We are dedicated to spreading love and good spirit.

COPPERODOUS

Problems to help solve



Bring community together with better and more cohesive communication through social media, networking events and educational programs that include your Logo, Brand and message.



Backing education programs that teach needed subject matter while entertaining the minds of our local kids and parents.



Making it easier to have community functions by having resources necessary to assemble under your sponsorship and support.



Becoming a beloved known sponsor, associate and community that cares enough to help. **Project objective**

Maintaining a calendar of community orientated events, manned by interested volunteers, produced for networking and engaging entertainment.

Understand and Become part of our market

The Gateway to the Motherlode and the Motherlode of creative talent in Copperopolis.

This little town is the focal point of the electrifying energy the creative community has to offer. This opportunity provides a homegrown approach in allowing your operation to become a part of the community by supporting the causes of the local nonprofits.

Your Image, Message, and support will drive people to your organization and make them aware.

Market trends Copperopolis

Copperopolis folks are a close community of folks who come together for events and community functions. Your message can become a part of these affairs in a casual homegrown way. It will be much more appreciated if you support our community rather than advertise elsewhere. A more direct approach.

Contact Implications:

We work with the Lions Club, the Copperopolis Area Business Association, the Copperopolis Community Center, Copperopolis Parks and Rec, and Copper Valley Development.



Copper

Copperopolis has about 4000 people and sits at about 1000 feet elevation

2023 Needs and Spends rev.1

The 2023 Calendar is packed with events, festivals, radio shows, TV show, Night Markets, and more. Each of those events have supervisors and a host of happy volunteers. These shows need funding to make them happen while they also provide and exposure point for unmanned impressions and live events for maximum exposure.

Client Implications:

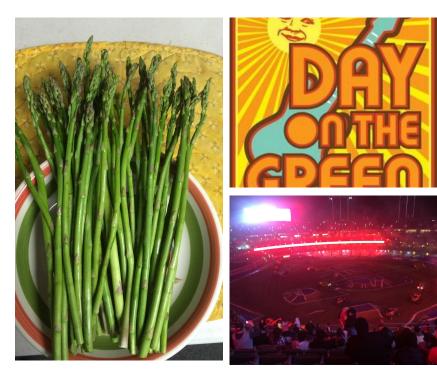
This can bring you closer to our community more than institutional advertising or Television advertising.



Target audience

Your audience targets all ages in this specific regional area. The inroads to the multiple exposure points provides an opportunity unparalleled in this area.

- 01 | Exposure on Print Ads
- 02 | Banner and Poster Placement
- 03 | Collateral disbursement
- 04 | Live stage mentions
- 05 | Radio spots and infomercials
- 06 | Product displays and demos



Proposed solution

You can help by sponsoring our efforts with a Tax-Deductible Donation, sponsorship package or in-kind trade that will allows us to operate for one more year. Be a part of our community.

Process



CreativeCopperopolis.com

Check out our website to see who we are, what we do and where you can fit in. Your help - in any way - will be greatly appreciated.



Sponsor any way you can

Help us help the community by giving something to the cause. Any thing will help, sponsorship packages are available and in-kind

trade is also very effective.



Volunteer

Volunteer, hang out, or just watch from afar, be a part of what's happening.Volunteers become part of the family and there are many perks and fun times to be had!

Deliverables

What you get in a sponsorship package. This is all designed to bring you closer to our community, to gain impressions in their minds and get get you and your brand recognition. All while helping to make things happen.

Check it out....

COPPER Package



Become a Copper subscriber and get our emails, a member card, Event updates and fliers, Listing plus limited garden access,

GOLD Package

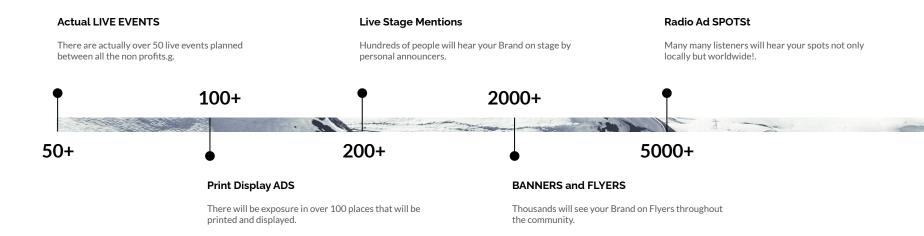


Copper benefits PLUS picture card, free meal at events, free beverages, Bold Listing, unlimited Garden Access, discounts on tickets and vending spots. **Platinum Package**



Gold benefits PLUS -Backstage All Access Photo Pass, Garden Sponsor banner, Logo on all emails, print ads, and sponsor boards. 120 radio spots, collateral placed

Vision and Reach



Team

The team can be found on our website and now YOU ARE ON THE TEAM !!!.

www.creativecopperopolis.com



Rich Varrasso Director

Deborah Barron

VP; Attorney

Jeannie Anderson

Sec - Realtor





Sue McLain

Treasurer; Accountant

Thank you.

This is a grass roots opportunity to support our community. Contact -Rich Varrasso on his cell at (510)676-4358 or <u>richard@varrsso.com</u> Learn more at <u>www.creativecopperopolis.com</u> or listen to our radio show on <u>www.copperopolis.rocks</u> and get involved! Thanks again.